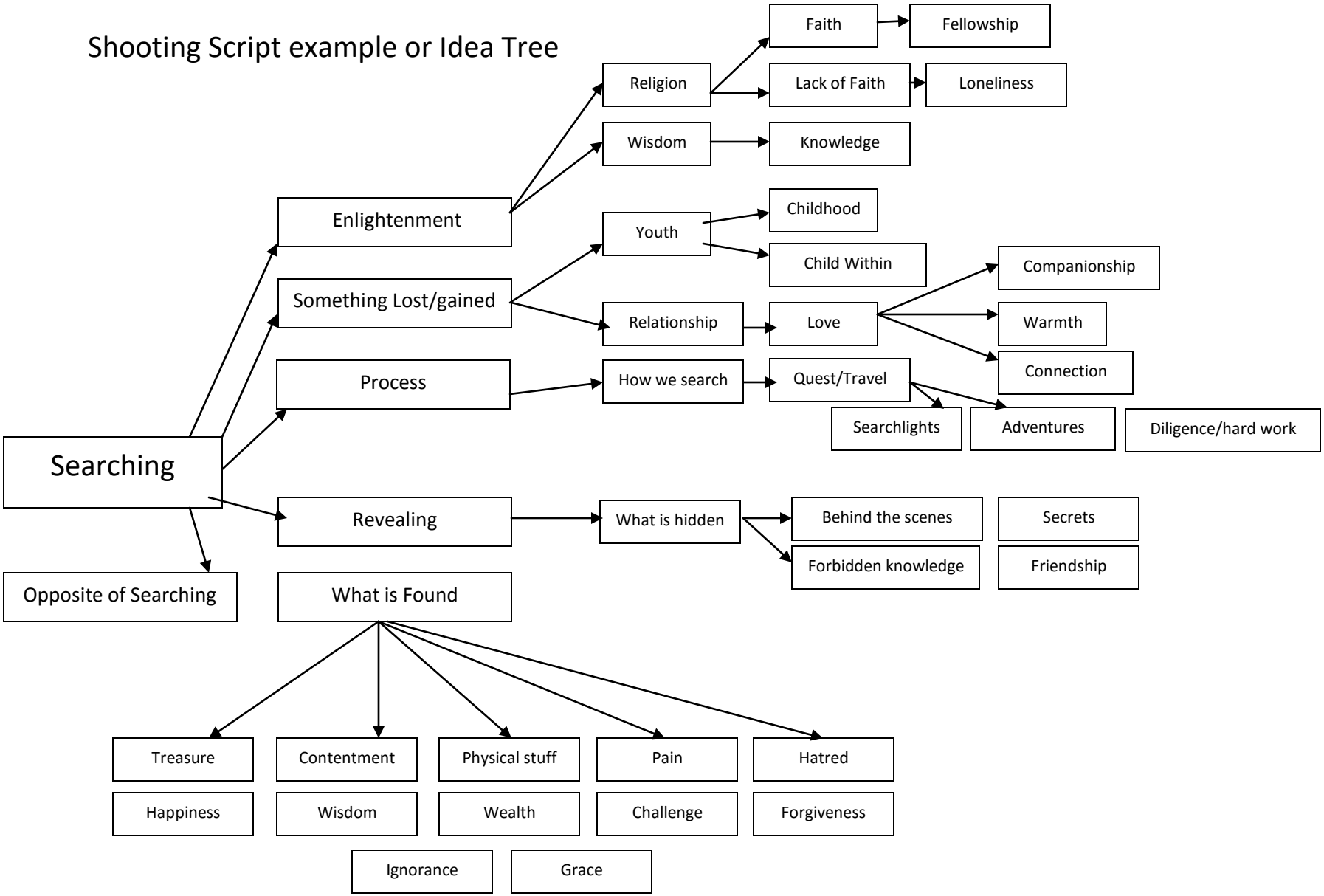Shooting Script example or Idea Tree