

Photography 47 / Project 3

Working on the introduction – the first two segments

Project due – 11/5

The Purpose:

Capturing the audience's attention is your first priority when starting your video. If you don't have strong graphics and or visuals up front, it is doubtful they will stay with you to the end. In this exercise I want you to give me your first two segments of your video as it stands right now. This includes title and lead in.

What you need to do

Go over your video you have thus far and figure how you will structure what you have now into an opening segment and the one that would follow. This does not have to be your final decision, but I want to see how you envision starting out. Like I said above, this is crucial to your success.

Technical requirements

Make sure you have someone speaking or some human connection early on in your segment. You need at least one person speaking and move to a voice over quickly, utilizing your B roll material. If you need your sound cleaned up, then see me or perhaps Molly can help with Premiere, she is pretty good.

When completed:

When you are finished you should have your opening title, with music, voice over and interview of someone in a good flow for your story. Please don't give me anything longer than 2 minutes. Render this project at 720 size so it will be small and send in an MP4 format. Upload to the server.