

Photography 47 / Project 2

Capturing the essence of a story

The Purpose:

For this exercise I want you to use five photographs from your projected term story. They do not have to be images you will use in your final project, but ones you are thinking about. I want you to select one aspect of your story to illustrate using only the images with no text, no captions or headlines. Further I want you to arrange the images using the classic method of visual story telling using these five criteria for image importance:

Lead Photography – The best image that tells the story and if you only had one picture to use to tell the story – this would be the one. Make sure you are considering the dynamic ability of the image as it will be the largest on the page. Graphically this should be your strongest picture from a photographers standpoint.

Secondary lead – the image the supports the lead picture best. This could be a portrait, a detail of the process or even a locator shot for the story.

Accent – an image that relates some type of emotional component into the story. That gives the reader the sense there is something at stake here for them to comprehend. This can be an interaction between two people, a moody image of action or reaction to whatever you are trying to show.

Detail – Something that helps explain what is going on here. A detail of the story that unless pointed out by your camera the reader might miss. This could be a hand on the controls of a piece of equipment or a stoic shot of subject's hat on a hanger in dark window light. Something that is compelling.

The Closer – An image that puts the exclamation point on the end of this portion of the story. A situation that gives the reader some closure into the visual tale you are telling.

DO NOT TRY AND TELL YOUR ENTIRE STORY IN THESE IMAGES. What I'm looking for just something of interest to you to explore visually that would fit in a small essay. This is again to help jumpstart you on the layout and design idea of your book.

What you need to do

What you need to do now is analyze your story and see find a component of the overall story that you fits this formula. It should not be too hard, but if you are having trouble come see me and I will help you. Use the grid on the following page to help you visualize what this grouping might look like. You do not have to fit the sizes of the boxes, but the proportions should be close. Just label the images and I will place them into the appropriate sizes for the layout. (*Whether an images is vertical or horizontal is up to you I don't really care.*)

Technical requirements

Please make your images 7 inches wide on the longest dimension at 200 DPI. I don't need anything larger. Place them in a folder and label the images **Lead, Secondary lead, Accent**, and so forth. I will then arrange them.

When completed:

Upload to the server your folder with your five (5) images with your name and Project 2 on it. (i.e. **Thalls_project2_47**)

LEAD

Can be vertical or horizontal

Secondary lead

Can be vertical or
horizontal

Accent

Can be vertical or
horizontal

Detail

Can be vertical or
horizontal

Closer

Can be vertical
or horizontal