Photography 30
Photojournalism – Visual Reportage'

Instructor - Thom Halls – Fall 2016
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Course Description:

Photography 30 is a 3-unit course consisting of 5 hours of lecture and lab and a minimum of 6 hours of homework weekly.

Prerequisite for the course is Photography 5 or equivalent. Advisory of Photo 12 & 15

This class is designed with using a camera to communicate in a different way than any other course here at Fresno City College. Every time you take a picture you communicate. You tell your viewer something about yourself in each 'expression' of a picture you choose to display, publish or share. In this course you will discover the art of pushing those communicative talents to the limit. To not only put something of yourself in each picture, but convey something of the subject to the reader forming a distinctive point of view or subjective statement. The goal is to give the picture life beyond the immediate time and place.

To do this we'll employ many different techniques. From extreme methods for obtaining an image in low light to handling the various types of portraiture lighting on location using only what is in your camera bag. You will learn how to work a subject, situation, maneuver into position and deal with adverse subjects to your advantage.

Photojournalism surrounds us. It's not just having pictures published in magazines, newspapers or websites any more. Today the Internet, video production and desktop self-publishing all are methods used by photojournalists.

You will need to be able to write in this course. You will not do a great deal of writing but you will need to create captions and story proposal outlines. Therefore, eligibility to English A, 53 or 54D is highly recommended for you to be successful in this course.

Subject areas may include:

I.   Documenting our Nation's history.
      A. Where photojournalism fits into society
      B. How it came about
      C. How what happened long ago effects today
      D. The need for visual communication

II.   Using photography to express moods
     A. The showcase of the human emotions
     B. Masters of that showcase
     C. Separating yourself from the scene, practicing detachment

III.   Equipment needs
     A. How to travel complete, but travel light
     B. Ready for anything that comes along
     C. Understanding a scene and the players in that scene
   D. Dealing with non-cooperative subjects

IV.   The portrait
     A. The essential ingredient in every photographers visual bag
     B. How much manipulation of the subject is acceptable
     C. Ethics – the do's and don'ts

V.   Visual story telling, ethics and dealing with content.
     A. The who, what, when, where and how of any visual story
     B. Editing for content instead of what you like
     C. Captions – dealing with the words to reinforce the pictures

VI   Picture editing and the art of teamwork
     A. Know your subject, know your editor
     B. Understand your story and your aim

VII   The long term project
     A. Doing something for yourself
     B. Telling a story for the sake of capturing something unique
     C. Exploring a single topic thoroughly, exhausting all possibilities.
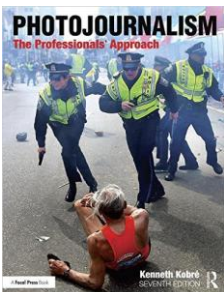
Student Learning Outcomes for this course
1. Use visual communication with self-generated photography to illustrate a story line.
2. Use various camera and lens techniques for visual storytelling.
3. Explain photojournalism's role in our multicultural society.
4. Use the visual language elements and techniques for enhanced visual storytelling.
5. Select appropriate reporting approaches for different storytelling situations.
6. Explain the role of the picture editor and designer in the communication process.
7. Present photographs in a professional manner.

Materials necessary for the course: **When Needed**

Notebook for lectures, presentations and fieldwork, Reporters notebook   First week

Camera - DSLR adjustable shutter & f/stops, light meter, Focusing (Your own camera(s) are encouraged but not required - the school has digital cameras for student use)

Flash unit for your camera. (We have some available) Your camera must be available during all lecture and lab hours.

Either Digital DSLR or manual film camera is acceptable for this course. (no point and shoots, cell phone or tablet cameras will be accepted!!!!)

If you are going to use traditional darkroom methods for this class then you need to get all your materials as soon as possible including your photographic paper, we will supply your chemicals.

Digital storage device. (flash drive)   Third week

If necessary digital printing capability will be available on a limited basis Sixth week

Ability to pay for publishing costs of your term project (credit card)   Fifteenth week

All assignments for this course will be turned in digitally via and Internet Link. No printed material will be accepted.

If you have a verified need for an academic accommodation for materials in alternate media (i.e. Braille, large print, electronic text, etc), per the Americans With Disabilities Act or Section 504 of the Rehabilitation Act, please contact your instructor as soon as possible.

Attendance Policy:

Missing three class meetings before the drop deadline or two lectures in a row will result in your being dropped from the class.

Partial attendance, either arriving late or leaving early without prior authorization will not be allowed.

Attendance is taken at the beginning of each lecture. If you are late it is **YOUR** responsibility to get on the roll.

You are responsible for all class notes and assignments given in your absences. Since lectures and certain announcements will not be repeated, it is advisable to confer with fellow classmates after a missed class.

Grading Policy:

Each project will have a point value assigned to it and graded on how well you meet the project assignment. If there are insufficiencies in technical quality, presentation, creative effort and communication, there will be a subtraction of points from the total score. Your progress is evaluated during each lab period and you are encouraged to discuss your grade.

Each project will have an assigned due date. **NO LATE PROJECTS WILL BE ACCEPTED.** It is imperative that you turn in assignments on the assigned due date. Deadlines are a real BUMMER!

Any project can be redone to improve the grade. A **REDO** must be labeled as such when turned in and with the original graded project. **REDO's** will **ONLY** be accepted within two weeks of the original due date.

There will be no quizzes in this class

The five individual projects, the long-term portfolio (ebook) and the optional project six, along with the mid-term and final, will make up the 2,500-point total for the course.

You can compute your grade by point total at any time during the course:
90% + = **A**   80% + = **B**   70% + = **C**   60% + = **D**   59% and below = **F**

Mid-term and final exam will cover lecture notes and assigned text materials. The final will be a comprehensive test covering the entire semester.

Total semester grade will be computed from:
1. Projects	1 through 5 - 200 pts each	1,000 points	40%
2. Project Six (Optional replacement)		**(200 points)**	
3. Long term ebook project	(portfolio)	1,000 points	40%
4. Mid-term exam		100 points	4%
5. Final exam		300 points	12%
5. Participation Bonus		75 points	3%
	total	2,500 points	100%

The mid term and final exams **CANNOT** be made up.

Failure to do the lab projects or take the final exam will result in your not passing the course.
There may be some opportunities for extra credit.

Project requirements

All projects, handouts and will be made accessible only through my website (www.thomhalls.com) All project work must be completed by you and be your own. This includes all

lab functions, developing and processing. Using work other than your own will result in you're being dropped from the class. If you work for the Rampage, you may use some of the material from those assignments for this course if they fit the criteria for a class assignment.

I will maintain regular offices hours as posted. On Friday's from 9 am to 10 am, I will have a virtual Office hour where I will respond directly to email. I will not be in my school office at this time. Use Thom.Halls@fresnocitycollege.edu for communication. I will be at my computer ready to respond to any and all questions. I will answer questions in the order received.

All projects must be turned in for grading via the Internet through my website www.thomhalls.com. (Instructions on this procedure will be given the second week)

> Folders with your images must be labeled appropriately (i.e. Thalls).   **Example-thalls_photo30_prjt 1,2,3 etc.**

> If you are turning in multiple images they must labeled individually as inside the folder **Pjct (1,2,3 etc.) your name (i.e.Thalls) and the image name (a,b,c etc) Example Prjt1_Thalls_A.**

Failure to label your folders and or images correctly will result in a loss of points for the first project, and then rejection of subsequent projects with no points awarded at all.

No files or negatives made prior to the date assigned will be accepted.

Your Long Term eBook project will be a formal presentation online. If you wish you may purchase hardbound (or softbound if you prefer) copy of the book.   You will organize, layout, and publish this book using a Populist press publisher. The project will be done as an ebook to hold down the costs of the class.

The software is very simple and easy. You must have this book published and in hand by the due date.   You must have access to a credit card to charge the cost of the publishing, there is no other way to do it. (you must also publish with Blurb Press only for this project)

Unless otherwise asked for, only the finished files for the projects will be accepted. Assignments are to be uploaded via and Internet link to my server with a separate Login and Password for this class**.**

No work will be accepted during finals week. Any **REDO's** must be turned in by the end of your last lab session.

Final thoughts

Effort plays a major role in the success of this class. Photojournalism is an exercise in living and it can be a lot of fun. However, you must participate fully in the experience. You must utilize all visual reading material and find examples of photojournalism and bring them to class for discussion, take notes on lectures, on demonstrations and in the field when you are doing an assignment. I encourage you to seek feedback and ask questions on any topic.

Be courteous in class. Talking out of turn, reading, writing or passing notes in class other than the lecture material will not be tolerated and will handled as a disruption to the instruction.

Cell phones, tablets and pagers must be turned off before you enter class. Lab tops are not permitted to be used in class during lecture time and no texting will be permitted at any time. Playing video games on your phone while in class will be considered a disruption and handled accordingly. Basically all electronic devices will be turned off upon entering the class.

Incompletes are given only in extreme hardship cases due to circumstances beyond the control of the student. Not completing or passing the course is not a hardship. If you must drop the class it is **YOUR** responsibility to do so before the drop deadline. If you fail to do so the grade you earn will appear on your record.

Keep all tests and projects returned to you in the event there is a conflict in the grading process or a loss of records so you can document your grade. If you are called upon to produce the work and are unable to do so, you will receive no credit.

All camera gear necessary for completing any assignment must be brought to each class session. If you do not have a camera, arrangements will be made for you to check one out prior to class.

Failure to comply with the above guidelines may result in your being dropped from the class.