

## Photography 30 Matrix – Visual Reportage (MW 1 pm) – Fall 2018

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| <b>Week 1 Orientation - 8/13 &amp; 8/15</b>                                                                                                                                                | <b>Week 2 – History of Photojournalism - 8/20 &amp; 8/22</b>                                                                                                                                                                                          | <b>Week 3 – History Part 2 8/27 &amp; 8/29</b>                                                                                                                                                                           |
| Orientation – what is visual communication<br>The media and its purpose<br>Syllabi and what is expected<br><i>Project 1 assigned</i>                                                       | Photojournalism history (mistakes and deceptions)<br>How the media changes our values<br>What is new often times comes from the past<br><i>Book proposals due</i>                                                                                     | More recent history and the role of the major picture magazines.<br>How has the Internet reshaped this landscape.<br>The context of history and immediacy<br><i>Project 1 Due – Project 2 assigned</i>                   |
| <b>Week 4 = Light principles – 9/3* &amp; 9/5</b>                                                                                                                                          | <b>Week 5 –Self assigned projects- 9/10 &amp; 9/12</b>                                                                                                                                                                                                | <b>Week 6 – Story lines – 9/17 &amp; 9/19</b>                                                                                                                                                                            |
| The folly of f/8 and be there philosophy<br>Light and how it communicates<br>How much control is too much<br>The use of fill flash and revealing emotion                                   | Keeping clear of the creative plateau<br>Dealing with enthusiasm for our work and how to keep sharp<br>Self- made stories and where to start.<br><i>Project 2 is due</i>                                                                              | Keeping on tract with stories<br>Sources how to tell if they are truthful<br>Bias, and how to steer clear of advocacy journalism<br><i>File check #1 for long term project (during lab)</i><br><i>Project 3 assigned</i> |
| <b>Week 7 – Elements of the visual narrative– 9/24 &amp; 9/26</b>                                                                                                                          | <b>Week 8 – LHO Trial and research - 10/1 &amp; 10/3</b>                                                                                                                                                                                              | <b>Week 9 – Midterm – 10/8 &amp; 10/10</b>                                                                                                                                                                               |
| What images tell the story and why<br>How to you organize the emotional content and not rely on just the literal interpretation<br>How to get inside the head of your subject              | Putting photographs on trial – are they real or fake<br>Research what is the role of the researcher in photography<br>How do you source our information<br>Cautiously using the Internet as a source.<br><i>Project 3 is due – Project 4 assigned</i> | <u>Midterm test</u><br><i>File Check #2 during lab</i>                                                                                                                                                                   |
| <b>Week 10 - Critical Editing – 10/15 &amp; 10/17</b>                                                                                                                                      | <b>Week 11 –Picture story/multi- media– 10/22 &amp; 10/24</b>                                                                                                                                                                                         | <b>Week 12 -The approach to a story– 10/29 &amp; 10/31</b>                                                                                                                                                               |
| Picking the right image and handling it right<br>What speaks to what the reader needs to know?<br>How do you decide on what is emotional when you are attached to the image?               | Using stills and video to gain viewership<br>How to combine video and stills in a meaningful way<br>Understanding the power of sound<br><i>Project 4 due</i>                                                                                          | The approach of a visual narrative is different than other photography.<br>Especially if you are dealing with video and linear viewership<br><i>File Check #3 – during lab</i><br><i>Project 5 assigned</i>              |
| <b>Week 13 – Research #2, deeper work – 11/5 &amp; 11/7</b>                                                                                                                                | <b>Week 14 - Ethics - 11/12 &amp; 11/14</b>                                                                                                                                                                                                           | <b>Week 15 - Social media &amp; responsibility – 11/19 &amp; 11/21</b>                                                                                                                                                   |
| The more involved the piece, more research<br>Sourcing three credible sources<br>Don't believe everything you hear<br>How to avoid becoming overly cynical                                 | What is the responsibility of the journalist regarding ethics<br>What is the photographer's responsibility – Do photos always tell the truth?                                                                                                         | What is the current role of social media in journalism and is it healthy?<br>What is a gatekeeper of information<br>How to do you believe what you see?<br><i>File check #4 – last one - Project 5 due</i>               |
| <b>Week 16- What is next – 11/26 &amp; 11/28</b>                                                                                                                                           | <b>Week 17- How the Narrative endures – 12/3 &amp; 12/5</b>                                                                                                                                                                                           | <b>Week 18 – 12/10 or 12/12</b>                                                                                                                                                                                          |
| Is there a future in journalism?<br>Will social media make storytelling irrelevant or more significant?<br>Who will control the information?<br><i>Drop Dead Date for book publication</i> | How can we ensure that the narratives will endure?<br>Why do we, the public like stories so much<br>Does our bias or will to see other suffer our weigh our desire to do good?<br><i>Long term project due</i>                                        | Final                                                                                                                                                                                                                    |

Assignment - 1 –

Assignment - 2 –

Assignment - 3 –

Assignment - 4 –

Assignment 5 –

Assignment 6 –

